

## Summer Camp Insurance Available Through Travmark for Upcoming Season

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HOBOKEN, NJ -- (MARKET WIRE) -- 03/17/10 -- TravMark, a specialty insurance company, reminds parents that insurance is now available for the upcoming summer camp season. Camp insurance can help protect your financial investment should a camp session be canceled or interrupted. TravMark offers summer camp policies that include coverage for a variety of incidents and occurrences typically excluded from traditional travel insurance.

A pioneer in the camp insurance industry, TravMark developed the A+ Protection Plan, which includes coverage for program cancellation, program interruption, medical expenses, including sports injuries, emergency evacuation and baggage/personal effects. TravMark's plan also includes pandemic, amateur sports, and homesickness. Additionally, "cancel for any reason" coverage is available.

"Summer camp insurance provides a safety net should plans change, something unforeseen happens or goes awry," said Mark Ceslowitz, president of TravMark. "The coverage works. Annually, camper families who select TravMark are paid hundreds of thousands of dollars in claims."

For certain families to obtain the broadest coverage, they will need to purchase 90 days before the program start date. However, in most cases, standard coverage can be purchased up until the day before the program start date. The cost of a camp insurance policy is typically between 4-6% of the program cost.

*TravMark's Protection Plan provides coverage for:*

- **Program Cancellation**  
Protects your non-refundable payments if you cancel program before it begins for covered reasons such as injury, sickness, terrorist incidents, job termination, and transfer of employment (250 miles).
- **Program Interruption**  
Protects your non-refundable payments if you interrupt your program for covered reasons such as injury, sickness, terrorist incidents, job termination and transfer of employment (250 miles).
- **Medical Expenses/Emergency Assistance**  
Medical bills for up to one year and for any special transportation required for medical reasons including expenses for parent to visit if child is hospitalized for up to three days.
- **Baggage**  
For damaged, lost, or stolen personal articles.
- **Medical Information Online**  
Instant access to your medical information is available with the plan.
- **Optional Cancel For Any Reason**  
Covers 75% of non-refundable payments if you cancel 2 days before the program start date.

Since launching the summer camp insurance program in 2001, TravMark has provided coverage to over 50,000 families.

### **About TravMark**

TravMark, based in Hoboken, N.J., assists hundreds of travel and camp industry operators annually with their insurance needs. The company insures thousands of summer campers and tens of thousands of travelers each year. For more information, visit [www.travmark.com](http://www.travmark.com) or call 1-800-358-0779 1-800-358-0779 ext. 221.